



YWCA
ST. JOHN'S

NATIONAL ADVOCACY
COMMUNITY ACTION.

2024

**CIRCLE OF
DISTINCTION
AWARDS**

Sponsorship Package

Over 95 Years of *Empowerment*

Formerly called the Women of Distinction Awards, YWCA St. John's Circle of Distinction Awards relaunched in 2023 to widen of our community of excellence to celebrate the achievements of women and gender-diverse people.

The annual awards celebration is being held on September 9, 2024. Join our circle to celebrate some of our community's remarkable people by becoming a proud sponsor of this year's Awards.

Funds raised from this long-standing, community-driven event help assist YWCA St. John's in providing life-changing programs and services. We offer youth programs, services for newcomers and members of 2SLGBTQIA+ communities, employment programs, and the emergency survivor support fund for people facing gender-based violence.

Your support will help us move closer to realizing our vision of a community where girls, women, and gender-diverse people are safe, supported and empowered. This package outlines the benefits of various levels of sponsorship for this prestigious event. We are excited to expand this event to respond to increased community engagement, and invite you to be part of this celebration of women and gender diverse people in our community.

Thank you for your support,



Maria Gentle
Executive Director, YWCA



*Above: Jacqueline Lee, CEO of PolyUnity Tech, accepts Equity at Work Award, presented by Danica Kenny on behalf of Newfoundland Power.
Below: Radhika Verma accepts Trailblazer Award presented by Julie Moores, on behalf of Suncor.*

Be part of a national

Movement

Our Circle of Distinction Awards are part of an annual recognition program by YWCA's across Canada to celebrate the achievements of women and gender diverse people and provide a platform to share stories that empower, inspire, and motivate others.

Date: September 9, 2024

Venue: Signal Hill Campus

The Circle of Distinction Awards will be awarded to women and gender-diverse individuals whose contributions have positively impacted the lives of others, in each of the following areas:

1. Trailblazer Award (under 25)

2. Social Justice and Advocacy Award

3. Equity at Work Award

4. Inspired Innovation Award

5. Lifetime Achievement Award

Nominees who will be honoured have inspired and empowered others by breaking barriers, overcoming obstacles, and meeting challenges to make a difference in the lives of others.

Opportunities

As the major annual fundraising event for YWCA St. John's, your sponsorship dollars help us continue to deliver life-changing programs and services to girls, women, and gender-diverse people in our community.

	Presenting Sponsor	Champion Sponsor	Trailblazer Sponsor*	Award Sponsor	Tribute Sponsor	In-kind Sponsor
	\$15,500	\$7500	\$5500 <small>*Includes Bursary</small>	\$5000	\$2500	\$500+
Number of Opportunities	1	3	1	4	Unlimited	Unlimited
Complimentary	1 Table	3 Tickets	2 Tickets	2 Tickets	1 Ticket	—
Logo Presentation: social media and signage	Most prominent	Large Centred	Medium	Medium	Small	—
Recognition at Award Ceremony	Stage Exclusivity Prominence in award slideshow. Bring greetings. Logo in program.	Side Stage Featured consistently. Featured in award slideshow. Logo in program.	Logo with award. Present award. Logo in program.	Logo with award. Present award. Logo in program.	Listed in Program	Listed in Program
2025 Right of Refusal	✓	✓	✓	✓	—	—



Give

**To confirm your sponsorship,
please complete this [online form](#).**

Or contact maria@ywcastjohns.ca

*Thank you for your
support!*