



YWCA
ST. JOHN'S

NATIONAL ADVOCACY
COMMUNITY ACTION.

2023

***CIRCLE OF
DISTINCTION
AWARDS***

Sponsorship Package

Over 95 Years of Empowerment

Formerly called the Women of Distinction Awards, the YWCA St. John's Circle of Distinction Awards is a widening of our community of excellence to celebrate the achievements of women and gender-diverse people.

The annual awards celebration is being held in Fall 2023. Join our circle to celebrate some of our community's remarkable people by becoming a proud sponsor of this year's Awards.

Funds raised from this long-standing, community-driven event help assist YWCA St. John's in providing life-changing programs and services. We offer youth programs, services for newcomers and members of 2SLGBTQIA+ communities, employment programs, and the emergency survivor support fund for people facing gender-based violence.

Your support will help us move closer to realizing our vision of a community where girls, women, and gender-diverse people are safe, supported and empowered. This package outlines the benefits of various levels of sponsorship for this prestigious event. We are excited to expand this event to respond to increased community engagement, and invite you to be part of this celebration of women and gender diverse people in our community.

Thank you for your support,



Maria Gentle

Executive Director, YWCA



"The personal significance of the Women of Distinction Award is to be amongst the dialogue and engagement of a like-minded community that seeks to empower and support women who are respectively achieving great things. It was truly special to be honoured with this award."

Bethany Downer,
2019 Recipient, Science & Technology

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ABOUT THE AWARDS

The Circle of Distinction Awards (previously known as the Women of Distinction Awards) are presented annually by YWCA's across Canada to celebrate the achievements of women and gender diverse people and provide a platform to share stories that empower, inspire, and motivate others to learn, achieve, and participate.



AWARDS CEREMONY

Date: September 25, 2023

Venue: TBD



2020 Women of Distinction Award Recipients

L-R (Standing): Modeline Longjohn, Leila Beaudoin, Emma Duke, Jenelle Duval

L-R (Sitting): Fatima Fathia Mansaray, Andrea Rowe, Mehnaz Tabassum, Bernice Morgan. Missing from the photo: Jurgienne Arizza Umali

The Circle of Distinction Awards will be awarded to women and gender-diverse individuals whose contributions have positively impacted the lives of others, in each of the following areas:

- 1. Trailblazer Award (under 25)**
- 2. Social Justice and Advocacy Award**
- 3. Equity at Work Award**
- 4. Inspired Innovation Award**
- 5. Lifetime Achievement Award**

Nominees who will be honoured have inspired and empowered others by breaking barriers, overcoming obstacles, and meeting challenges to make a difference in the lives of others.

NEW

COMMUNITY CENTRIC FUNDRAISING EVENT

As Circle of Distinction is our main fundraiser, we are hosting a discussion on what it means to develop funds that are in-line with our values in equity and social justice. Community Centric Fundraising principals are grounded in these values and seek to reimagine the future of philanthropic relationships and the non-profit landscape.



For corporate social responsibility programs, fundraising professionals and community champions!

Date: September 26, 2023

Venue: TBD



Aniska Ali, CFRE

Director of Philanthropy, The 519

Serving 2SLGBTQ+ communities across Toronto and beyond

Keynote:

Aniska Ali

Director of Philanthropy, The 519

Panel Discussion:

Community Centric Fundraising in Action:

YWCA's National Emergency Survivor Support Fund (NESS)

Featuring:

Raine Liliefeldt

&

Aline Nizigama,
CEO YWCA Canada

SPONSORSHIP CONFIRMATION

CONTACT INFORMATION

Company:

Contact Name:

Title:

Mailing Address:

Postal Code:

Phone:

Fax:

Email:

SPONSORSHIP LEVEL

- | | | |
|--------------------------|---------------------|----------|
| <input type="checkbox"/> | Presenting Sponsor | \$15,500 |
| <input type="checkbox"/> | Champion Sponsor | \$7500 |
| <input type="checkbox"/> | Trailblazer Sponsor | \$5,500 |
| <input type="checkbox"/> | Award Sponsor(s) | \$5,000 |
| <input type="checkbox"/> | Tribute Sponsor | \$2500 |
| <input type="checkbox"/> | In-kind Sponsor(s) | \$500 + |

If you selected Award Sponsor above, please indicate your preferred award category for presentation below. You will be contacted to discuss prior to confirming your selection.

- Social Justice and Advocacy Award
- Equity at Work Award
- Inspired Innovation Award
- Lifetime Achievement Award
- Trailblazer Award

SOCIAL MEDIA (YWCA will include these in promotional posts for the Circle of Distinction Awards)

Instagram: Facebook:

Twitter: LinkedIn:

AUTHORIZATION

Signature: Date:

SUBMIT THIS FORM BY MAIL, EMAIL, OR FAX

Mail: Maria Gentle, Executive Director
YWCA St. John's,
Suite 302, 291 Water Street
St. John's, NL, A1C 1B9

Email: maria@ywcastjohns.ca; **Fax:** 709-726-4144

If you wish to discuss these sponsorship opportunities further, please feel free to call our office at (709) 726-YWCA (9922)

Thank you for your support!